

# POSITIVE SUMMIT<sup>®</sup>

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*Climate+Nature+Planet+*

Friday 3 June, 2022 - [Fotografiska](#) Stockholm, Sweden @ 14.00-18.30

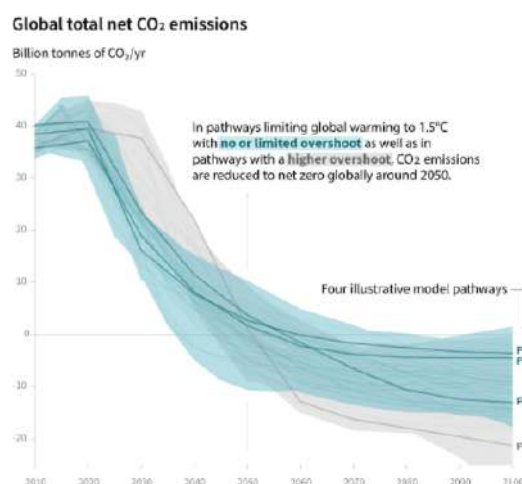
## **Beyond Net-Zero**

*Accelerating our transition to a Climate, Nature, and Planet Positive Future*

Following the [UNFCCC COP26](#) and the most recent [IPCC 2022 science report](#) on our climate crisis, more than 128 countries, cities, [5,000 companies](#) and more than [\\$130tn](#) of capital are committed to [Net-Zero](#) carbon emissions by 2050. However, to be able to reach the [Paris Agreement](#) climate target of <1.5°C, everyone in the world needs to be on that path today, which is currently not the case. In other words, we need to raise our ambitions at speed and scale, and go *Beyond Net-Zero*, to lead, innovate & inspire others to do the same. We need to incentivise business, finance and governments to do just that and this is our aim during the [50th Anniversary of the first UN Environment Summit](#) at this year's [Stockholm+50](#).

Until today, climate leaders have been without the roadmap, expertise and community required to go beyond Net-Zero. The POSITIVE SUMMIT will activate the Climate Positive movement, utilizing our collective strength and bringing everyone on the journey beyond Net-Zero. We will showcase how newly developed ITMOs will be a key part of achieving the Paris Agreement 1.5°C goal and present the best-in-class climate leaders from companies, cities, countries, and the financial sector.

As a Stockholm50+ side event, we will be launching the Climate Positive movement with high level stakeholders from business, finance, government leaders and innovators. This event will be a platform to redefine climate leadership across multiple sectors and catalyse action going forward to ensure a safe future for all life on earth.



**Science Demands:** [The current IPCC report includes three main demands](#) to achieve at least Net-Zero

- **Net-Zero Now:** Net-Zero targets require deep, rapid and far reaching transitions in all sectors now
- **2030 & 2050:** World needs to halve its emissions by 2030 & reach Net-Zero emissions by 2050
- **Carbon Removals:** Massively scale carbon removals (100-1000 GtCO<sub>2</sub>e) this century

Sponsors & Partners



Coalition for Rainforest Nations

**FUND NATURE**



**ClimateView**



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**Market Drivers:** The current market trends include three main drivers towards Net-Zero:

- **Business Activism:** >\$130tn of capital committed to Net-Zero. >\$39tn in divestment.
- **Regulation:** >\$33tn that is required by regulators (i.e. FCA) to disclose your carbon emissions
- **Litigation:** >1,950 cases against companies and countries not meeting science-based targets.

**Market Demand:** In order to meet the Paris Agreement 1.5c target we need the following to be met:

- **Finance:** We need \$75tn in finance to meet the Paris Agreement targets
- **Carbon:** Voluntary carbon was 0.2% of global carbon emissions. Nature can provide 23GtCO<sub>2</sub>e/yr
- **Nature:** Can create \$10tn of economic opportunity per year by 2030

**Themes:** The POSITIVE SUMMIT is an exclusive event during Stockholm+50 where leading countries, cities, companies and citizens will kickstart a global movement and showcase their intentions, actions and ambitions to go Beyond Net-Zero and be positive towards our climate, nature and planet. The POSITIVE SUMMIT's objectives are to:

- Showcase Climate Positive pilot projects to demonstrate climate leadership and raise ambition.
- Exhibit the world's first ITMOs and explain how they will revolutionize carbon accounting.
- Educate and inspire citizens, companies, cities and countries to join this global Climate Positive movement.

**Date:** Friday 3 June, 2022 at 14.00-18.30

**Agenda:** The Positive Summit will focus on the concept of Climate Positive.

- **14.00-14.30** Arrivals & networking
- **14.30-14.45** Welcome: Beyond Net-Zero (Fund Nature)
- **14.45-15.00** Keynote: Government and CEO (TBC)
- **15.00-15.30** Country: ITMOs and the Future of Carbon Markets (CfRN)
- **15.30-16.00** City: Achieving Climate Positivity with cities (ClimateView & City)
- **16.00-16.30** Company: Starting the Climate Positive movement (MAX & Clipop)
- **16.30-18.30** Drinks & networking

**Speakers (8-10 speakers):** Kevin Conrad, Managing Director, Coalition for Rainforest Nations / Michael Mathres, CEO, Fund Nature / Climate View / Max Burgers / Country Minister / City Mayor / Bank / CEOs etc...

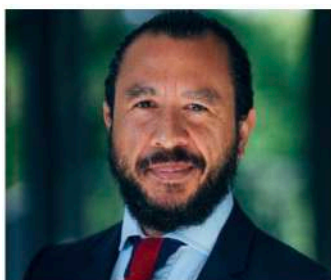
**Audience (200 pax)** Leaders in business, finance, tech and government. CEOs, founders and innovators. Including all companies claiming to be Climate Positive..

**Organisations invited:** Sweden Government, Stockholm City, IKEA, SEB, H&M, Brilliant Minds, Kinnevik, Grace Health, DI, Klarna, Stockholm Resilience Center, Norrskén, Summa Equity, EY, Target Aid, AP7, Wallenberg Foundation, VOI, Stockholm University, Cake, Vattenfall, South Pole, Tricorona, KRAV, Futtera, Sweco, Houdini, Electrolux, GodDryck, U&We, Beyond Nine, ZeroMission, Icebug, Scandinavian Data Centers, Carbon Cloud, Removal, Project Drawdown, SIDA, WWF, UNFCCC, UNEP, C40, and >200 more.

**Sponsors:** Climate View, Coalition for Rainforest Nations, Fund Nature, Max Burgers

**Partner:** World Climate Foundation

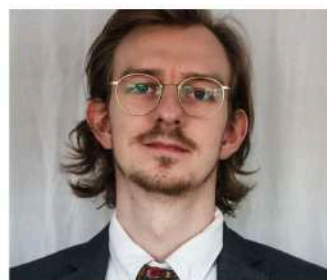
**Organising Team:** >50years experience in organising world-class global summits on sustainability, biodiversity, and climate finance.



**Michael Mathres, CEO, Fund Nature**  
>20 years sustainability and climate finance veteran. In charge of sponsors and partners.



**Jens Nielsen, CEO, World Climate Foundation**  
>25 years of business experience and Founder of the World Climate Summit. In charge of logistics and agenda.



**Ash Farber, Director, CLIPOP**  
Starting the Climate Positive movement with >12 companies. In charge of guests and venue.

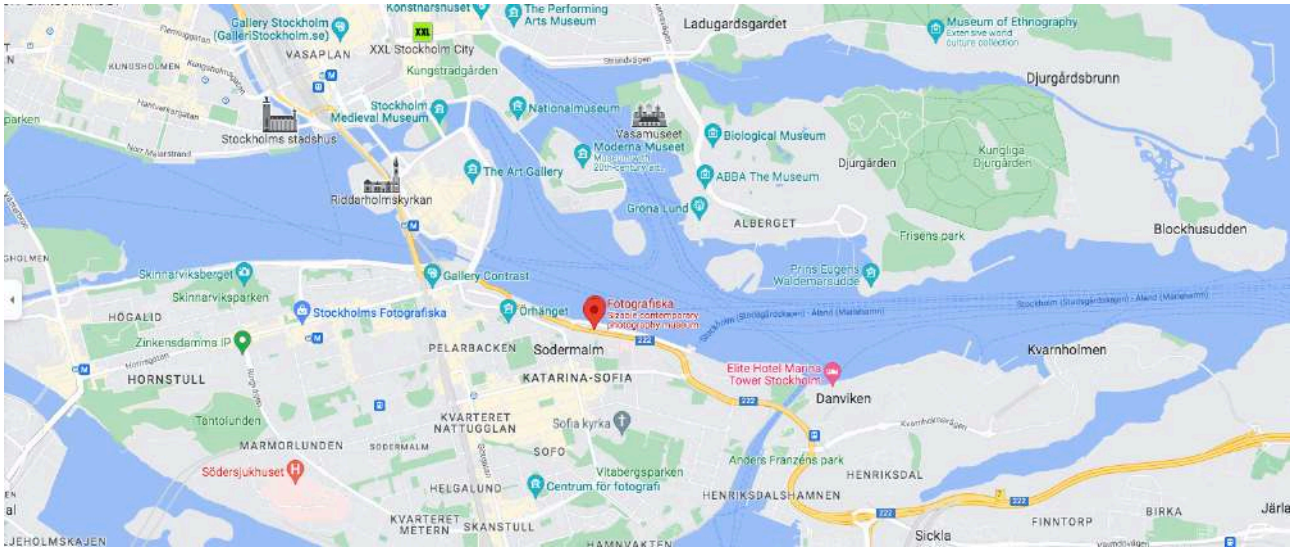
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**Venue:** Fotografiska - Stadsgårdshamnen 22, 116 45 Stockholm, Sweden

**Map/Directions:** Fotografiska is 5mins by Electric Taxi, 15mins by bicycle, and 20mins by public transportation from Stockholm Central Station.



**Sponsorship Packages:** We have a limited number of sponsorship packages.

1. **Gold: (1) €25,000** - Exclusive main sponsor of the Positive Summit and 20 tickets
2. **Silver: (2) €10,000** - Sponsor of a theme or panel or Drinks Networking and 10 tickets
3. **Bronze: (5) €5,000** - Speaker on one of the panel and 5 tickets

**Ticket price:** €1,000 if you have not been invited

**Guests & VIPs invited:** >350 targeted personal invites from our partners and Stockholm+50 crowd.

**Target market:** >10,000 on social media.

**Sustainability & Climate Positive:** The Positive Summit will be Climate Positive, which aims to go beyond Net-Zero. All sustainability parameters will be managed by Fund Nature and Climate Positive.

**Social Media:** LinkedIn: [positive-summit](https://www.linkedin.com/company/positive-summit) / Twitter: [@Positive\\_Summit](https://twitter.com/Positive_Summit) / Facebook: [@positivesummit](https://www.facebook.com/positivesummit)

**Contacts:** Sponsors & Partners: Michael Mathres [michael@fund-nature.com](mailto:michael@fund-nature.com) / Guests & VIPs: Ashley Farber [ash.farber@clipop.org](mailto:ash.farber@clipop.org) / Agenda & Logistics: Jens Nielsen [jens@wclimate.com](mailto:jens@wclimate.com)



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